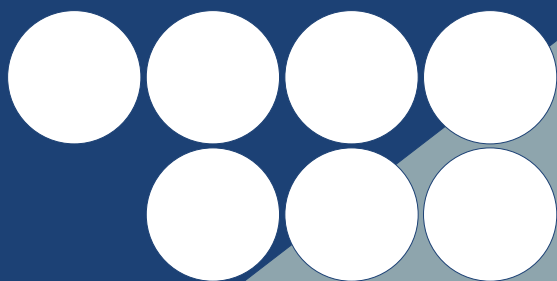




ECHAlliance NIGERIAN HEALTH ECOSYSTEM

Gathering Abuja 2025



Official Marketing Consultant:
Xavier Communications Ltd.

☎ 0805 346 4880, 0803 285 8342

Email: xaviercommunications@yahoo.com

Website: www.xaviercommunicationsltd.com



Thursday July 17th, 2025



Abuja Continental Hotel



HEADLINE

Sponsorship



DIAMOND

Mileages



- Sponsor a 20minutes Panel Session with Directors General of Nigerian Federal Government Health Parastatals in attendance; discussing Innovative Government Initiatives for Cancer Care.
- Interact/Network with eminent Health Experts, Scientists, Researchers etc also in the Hall as Participants.
- Hoist your Corporate Banner in the background during your discussion.
- Mention in the programme outline as Sponsor/Anchor of the session.
- 2 full pages in the programme brochure for placement of corporate advertisement.

EMERALD

Mileages



- Sponsor a 20 minutes Panel Session with Legislators on Cancer Care.
- Interact/Network with eminent Health Experts, Scientists, Researchers etc also in the Hall as Participants.
- Hoist your Corporate Banner in the background during your discussion.
- Mention in the programme outline as Sponsor/Anchor of the session.
- 2 full pages in the programme brochure for placement of corporate advertisement.

RUBY

Mileages



- Sponsor a 20 minutes Panel Session on Healthcare Financing with Banks, Funders and Philanthropies in attendance Care.
- Interact/Network with eminent Health Experts, Scientists, Researchers etc also in the Hall as Participants.
- Hoist your Corporate Banner in the background during your discussion.
- Mention in the programme outline as Sponsor/Anchor of the session.
- 1 page in the programme brochure for placement of corporate advertisement.



SAPPHIRE

Mileages



- Sponsor a 15minutes Panel Session on Legislators on Cancer Care.
- Interact/Network with eminent Health Experts, Scientists, Researchers etc also in the Hall as Participants.
- Hoist your Corporate Banner in the background during your discussion.
- Mention in the programme outline as Sponsor/Anchor of the session.
- 1 page in the programme brochure for placement of corporate advertisement.

PEARL

Mileages



- Sponsor a 20 minutes **Fireworks Session** with Radiotherapy Vendors on Cutting Edge Technology and Giant Strides in Research in Nigeria.
- Hoist your Corporate Banner in the background during your discussion.
- Mention in the programme outline as Sponsor/Anchor of the session.
- 1 page in the programme brochure for placement of corporate advertisement.

OPAL

Mileages



- Sponsor a 10 minutes Panel Session on any of: Digital Health Innovation in Nigeria or Artificial Intelligence Innovations in Cancer Care in Nigeria or The Role of Media in Innovation and Cancer Care.
- Hoist your Corporate Banner in the background during your discussion.
- Mention in the programme outline as Sponsor/Anchor of the session.
- 1 page in the programme brochure for placement of corporate advertisement



HEADLINE

Sponsorship



GARNET

Mileages



- Sponsor a 30 minutes Panel Session on the Role of Nationwide Cancer Awareness and Screening.
- Interact/Network with eminent Health Experts, Scientists, Researchers etc also in the Hall as Participants.
- Hoist your Corporate Banner in the background during your discussion.
- Mention in the programme outline as Sponsor/Anchor of the session.
- 1 page in the programme brochure for placement of corporate advertisement.

AMETHYST

Mileages



- Sponsor a 10 minutes Session on Cancer Survivors Voices- “What Could Have Been Helpful in the Cancer Care Journey!” Or The Role of Media in Innovation for Cancer Care.
- Hoist your Corporate Banner in the background during your discussion.
- Mention in the programme outline as Sponsor/Anchor of the session.
- 1 page in the programme brochure for placement of corporate advertisement.

PITCHING SESSION

Mileages



- Sponsor a 4 minutes Pitching Session for a Young Innovator or startup
- Hoist your Corporate Banner in the background during your discussion.
- Mention in the programme outline as Sponsor/Anchor of the session.



OTHER AREAS OF *Sponsorship Available*



You can sponsor any of the underlisted sessions that are up for discussions and by so doing, get visibility/mention as sponsor in the programme outline as well as be part of the Panelists to discuss the topic you sponsored.

At N1m/USD 650 per topic:

1. Innovation and Cancer Care: what is helpful? (10minutes)
2. Digital Health for Cancer Care (10minutes)
3. Application of AI in Cancer Treatment/Care (10minutes)
4. Innovation in Cancer Care: The Role of the Media (20minutes)

At N2m/USD 1,300

1. The Role of Legislation in Cancer Care (30minutes)
2. Cancer Awareness and Screening (30minutes)

INDUSTRY PRESENTATIONS @ 500,000.00/USD 322 (10minutes)

Industries can engage available timings in the programme to make presentations around their areas of innovations/services.

Underlisted time windows are available:

1. 12.20pm – 12.30pm
2. 12.56pm – 01.06pm
3. 03.11pm – 03.21pm
4. 03.23pm – 03.33pm
5. 04.22pm – 04.32pm



Note:

- Presentation timings shall be between main sessions guaranteeing quality listening audience.
- Presentations like all sessions shall be beamed to Global Audience joining the programmes from across the world.
- Timings shall be allotted on the **first-to-book-and pay** basis.
- Presentation materials in standard formats must be submitted to the suite **at least one donor ahead of presentation time slot.**
- Industries that want their Presentation Topic/Presenters published in the programme outline, must submit such information on or before **Friday June 27th 2025** to xaviercommunications@yahoo.com.

Information submitted after this date, shall not be attended to.

PITCHING SESSIONS @ N200,000.00/USD 140 (4minutes)

Pitching sessions within the Plenary activities are deliberately carved out for engagement by Start-ups and Young Innovators.

If you are in this group, you can take the opportunity to speak to the mixed audience that shall be gathered.

The first sessions shall hold from 2.03pm to 2.27pm (5 sessions) and then one more between 3.34pm to 3.38pm.

Engage....



OTHER ENGAGEMENT Options



1. BRAND THE STAGE BACKDROP @ N2m/USD 1,300

Gain brand/corporate exposure by branding the backdrop of the main stage that shall seat all Guests, Speakers and Panelists for the gathering.

Also, place two (2) media walls measuring 2m x2m in the belly of the hall.



Sample of the Stage Branding

Note: Industry//Organisation engaging this option shall be responsible for producing the branding collaterals.



Sample of Media Wall

2. BRAND THE PHOTOSHOOT (RED CARPET BACKDROP) @ N850,000.00/USD 570

The photo shoot is one location that attracts over 95% of participants who take advantage of the display to snap memorable pictures.



Sample of the Photo Shoot (Red Carpet)

Note: Industry//Organisation engaging this option shall be responsible for the production and decoration of the backdrop and layout.

3. BRAND THE 300 IDENTITY TAGS & LANYARDS @ N650,000.00/USD 450

Neck tags and lanyards shall be given to participants at the gathering for purposes of identification.

Take advantage and have your logo in front and brand on the back of the tags as well as your logo on the lanyard



BACK

FRONT

Note: Sponsor of this item will pay money to the organisers to produce the tags and lanyards.

4. SPONSOR AND BRAND THE NOTEPADS @ N550,000.00/USD 366

Sponsor and brand 300 notepads that shall be given to participants to take notes at the Gathering.

Front page of the notepad will carry the templates of the Gathering and sponsors corporate logo while back cover shall carry products or services of sponsor.



FRONT

BACK

PAYMENT

Make payment for your engagement(s) directly to:

Account Name: ECHALLIANCE NIG. Ecosystem Gathering

Account No: 1028236051 (Naira) 3004808016 (Dollar)

Bank: United Bank for Africa (UBA)

- Kindly scan and share evidence of payment(s) and what you paid for to xaviercommunications@yahoo.com or on WhatsApp 0803 385 8342 for proper documentation.