



**Symposium**  
**ABUJA, NIGERIA**  
**16<sup>th</sup> - 17<sup>th</sup> JULY, 2025**

THEME  
**Leveraging Innovation  
 to Advance UHC in Africa**

Host Partners



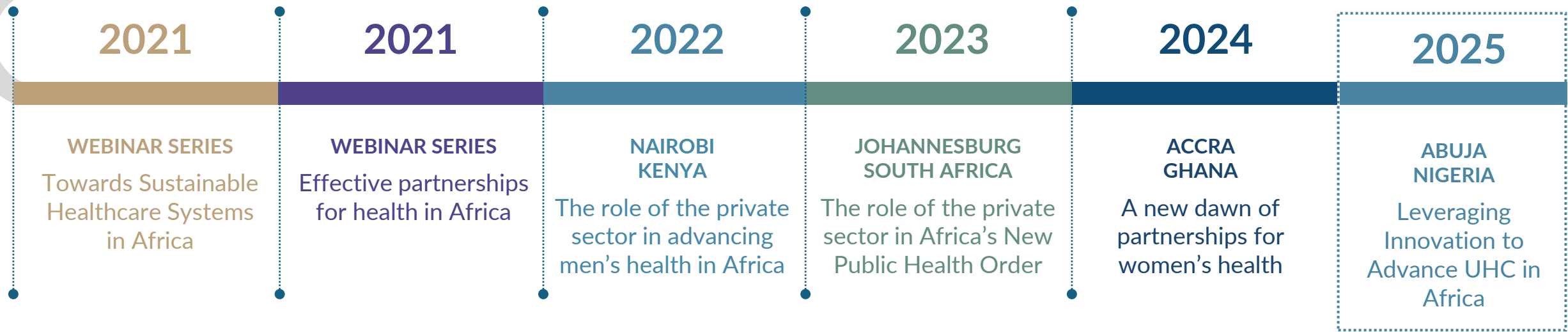
Partners



Strategic Partners



# SYMPOSIUM OVER THE YEARS



# AHB SYMPOSIA RECAP (2023 & 2024)

**2023** JOHANNESBURG SOUTH AFRICA

The role of the private sector in Africa's New Public Health Order

## Attendance

**200+**  
ATTENDEES

**80+**  
ORGANISATIONS

**40+**  
SPEAKERS

## Partners



**2024** ACCRA GHANA

A New Dawn of Partnerships for Women's Health

## Attendance

**150+**  
DELEGATES

**80+**  
ORGANISATIONS

**30+**  
SPEAKERS

## Partners



# TESTIMONIALS



**Stephen Maina**  
Roche Kenya Limited

*"On behalf of the entire Roche team, we would like to express our sincere GRATITUDE and CONGRATULATIONS on the excellent execution of the 2022 Africa Health Business Symposium.*

*The selection of the guest speakers, partners, sessions and delegates was really well done and very strategic to bring together the various stakeholders with the objective of a critical topic that needs to be discussed and addressed on Women's Health especially in our region Africa. This was definitely impactful.*

*Thank you for the wonderful collaboration we experienced throughout the process from initial engagement of our interest to partner all through till the actual symposium".*



**Jerioth Waceke**  
mHealth Kenya Ltd

*"Thank you for the opportunity extended to us as mHealth Kenya. The meetings have been fruitful and there are areas of collaboration and opportunities to advance healthcare in the country that we can further our conversation".*



**Dr. Kgothatso Motumi**  
Roche Pharmaceuticals

*"I was one of the speakers at AHB symposium this year (2024) it was such a lovely experience, the thing I most valued was being able to see the other industry leaders and have these important conversations on behalf of women".*



**Vuyokazi Mjekula**  
MSD

*"I'm yet to meet or work with a company like Africa Health Business that has the convening power to bring such relevant and critical stakeholders to talk about some of the most important issues in the healthcare landscape in Africa"*

# AHB SYMPOSIUM 2025: THE WHY



# PLENARY TRACKS



# PROPOSED PROGRAMME

## Day 1

TIME	AGENDA
09:00	Opening Ceremony
10:30	Networking Break
11:00	Session 1: Financing for Health
12:30	Networking Lunch
14:30	Session 2: Comprehensive Services and Quality of Care
16:00	Session 3: Digital Health Solutions
17:30	Recap

## Day 2

TIME	AGENDA
09:00	Session 4: Expanding Access to Diagnostics
10:30	Health Break
11:00	Session 5: The Nexus of Climate Change and Health
12:30	Recap and Closing Ceremony
14:00	Networking Lunch
15:00	Site Visits



# PREVIOUS & CURRENT SPEAKERS



**Dr. Tedros A. Ghebreyesus**  
Director-General  
WHO



**Dr. Matshidiso Moeti**  
Regional Director  
Africa WHO



**Dr. Mazyanga Lucy Mazaba**  
Regional Director  
Africa CDC Eastern Africa RCC



**Hon. Dr. Kalumbi Shangula**  
Minister of Health and Social Services  
Namibia



**Dr. Sultani Matendebero**  
Senior Deputy Director  
Ministry of Health, Kenya



**Dr. Nicaise Ndembi**  
Then Head for Partnerships for African Vaccine  
Manufacturing (PAVM) & Head Science Office  
Africa CDC



**Dr. Allan Pamba**  
Executive Vice-President, Africa  
Roche Diagnostics



**Mr. Zwelethu Bashman**  
Managing Director: Sub-Saharan Africa  
MSD



**Clare Omatseye**  
Vice President  
Africa Healthcare Federation



**Dr. Pamela Ajayi**  
President  
Healthcare Federation of Nigeria (HFN)



**Mokgadi (Lischen) Mashishi**  
Country Lead, Africa  
Access Markets  
Organon



**Dr. Nathan Mulure**  
Head of Government Affairs  
and Public Policy  
Terumo



**Dr. George Uduku**  
General Manager, West Africa  
GE Healthcare



**Nyawira Njeru**  
Regional Director -  
Africa, Hologic



**Dr. Amit N. Thakker, EBS**  
Executive Chairman  
Africa Health Business



# AHB SYMPOSIUM AT A GLANCE

## Conference structure



2 Days



Health system experts

- Government
- Private Sector
- Development Partners



Delegates from several sub-healthcare sectors represented

200+ Delegates

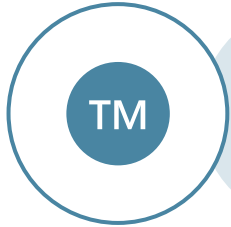
50+ Countries

80+ Organisations

Content rich presentations and discussions on innovations for UHC in Africa

- Healthcare Provision
- Healthcare Financing
- Supply Chain Management
- Advisory Services
- Health Technology
- Health Education

# WHY PARTNER WITH US



Showcase your solutions and brand



Cultivate valuable partnerships



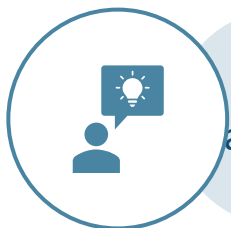
Network with a senior healthcare audience



Generate new leads and book meetings



Position yourself as a thought leader



Knowledge and experience sharing

## WHY AHB SYMPOSIUM?

- ✓ Exclusive Pan African healthcare business platform
- ✓ Organized by African healthcare experts from the private sector
- ✓ Network with the industry champions from Africa
- ✓ Attract *Best in Class* speakers
- ✓ Get insights on the industry trends and solutions to pertinent health issues facing the continent
- ✓ Find new ways of thinking and problem solving - analyze simple solutions to make big differences

# SPONSORSHIP PACKAGES

DETAILS	PLATINUM (LEAD) PARTNER USD 100,000	DIAMOND PARTNER USD 50,000	GOLD PARTNER USD 30,000	SILVER PARTNER USD 20,000	SESSION PARTNER USD 10,000	BRONZE PARTNER USD 5,000
Co-branding of event	✓	-	-	-	-	-
Co-curation of theme, speakers, and program with AHB	✓	-	-	-	-	-
Co-selection of host city and venue with AHB	✓	-	-	-	-	-
Keynote address in the Opening Ceremony	✓	✓	-	-	-	-
Co-authored knowledge piece published in AHB social media networks and email database (20,000+ contacts)	✓	✓	✓	-	-	-
2 min video clip played during the event	✓	✓	✓	-	-	-
Speaking or moderating role	3	2	1	1	1	-
Dedicated pre-arranged B2B meetings	5	4	3	2	-	-
Complementary conference passes	12	8	6	4	3	2
Logo placement on event collaterals	✓	✓	✓	✓	✓	✓
Recognition as partner on all digital and print promotions	✓	✓	✓	✓	✓	✓
Seat drop collaterals	✓	✓	✓	✓	✓	✓
Potential seat at the AHB high level event	✓	✓	✓	✓	-	-
VIP room access	✓	✓	✓	✓	-	-

This opportunity will allow you to position yourself as a key business leader in the rapidly developing African healthcare sector.

Plus, you have guaranteed exposure to a worldwide audience of healthcare sector stakeholders.

# EXCLUSIVE ROUNDTABLES

DETAILS	BREAKFAST SESSION USD 25,000	LUNCH SESSION USD 25,000	DINNER SESSION USD 25,000
15-20 pre-determined guests	✓	✓	✓
Pass to exclusive VIP networking room	1	1	1
Complementary conference passes	4	4	4
Logo placement on the AHB Symposium collaterals	✓	✓	✓
Significant prominence of marketing materials around the breakfast/lunch/dinner/cocktail area	✓	✓	✓
Potential seat at the AHB high level event	2	2	2



\*Platinum, Diamond and Gold Partners qualify for a 20% discount for the exclusive roundtable sessions

\*Roundtable sessions are 90 minutes long

# EXHIBITION POSTERS



A1 Size color  
printed paper

Scan to view  
website



Include the following details:

1. Name and logo of organization
2. Title of initiative
3. Details and impact of the initiative
4. Contacts of organization
5. Scannable QR Code that links to your website

Poster exhibition package

**USD 1,500**

Please note that exhibitors are responsible for printing and carrying their posters to the symposium venue.

AHB shall provide poster boards for mounting.



# REGISTRATION

REGISTRATION

USD 250

\*Prices potentially subject to 16% VAT



Special Offer!!

## Odogwu Package

USD 5,000

### What you get



One speaking or moderating role



Two complementary conference passes



Logo placement on event collaterals



Seat drop collaterals



Recognition as partner on all digital and print promotions

### Benefits

- ✓ Exclusive Package for local West-African health related businesses
- ✓ Position yourself as a key thought leader in Africa's healthcare sector
- ✓ Gain guaranteed exposure to a global and regional network of healthcare stakeholders

# PREVIOUS PARTNERS







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Host Partners



# Thank you

For enquiries and discussion on how you can participate and sponsor the event, email: **Andy Bleaden**  
[andy@echalliance.com](mailto:andy@echalliance.com)

[www.africahb.com](http://www.africahb.com)



Partners



Strategic Partners

