



The Global Health Connector

ECHAlliance Consulting Services





The Global Health Connector

ECHAlliance provide bespoke services for industry, public sector and foundations, designed to connect, convene, amplify, and accelerate their work including goals, sales, innovation and communication.



Our services are designed to help you:



Navigate complex regional, national and international health and care systems



Foster meaningful partnerships and collaborations



Grow your customer base and sales



The Global Health Connector

Thought Leadership Services

Leverage our technical and practical insights and expertise to gain a competitive edge in the health and care sector

- Transferring 'Best Practices' and 'Lessons Learned' into actional steps and real impact
- In person or virtual roundtable/breakfast/dinner invitation-only meetings (up to 40 attendees) on specific subjects with a curated attendee list
- Private meetings with ECHAlliance Directors and International Ambassadors
- Personal introductions to key organisations and people facilitated by ECHAlliance
- Preparing, editing and advising on the publication of 'White Papers'



The Global Health Connector

Advisory & Policy Services

Our advisory and policy team provide expert and practical guidance to help you navigate complex health systems, regulations, and markets

- National and International market entry and positioning
- Policy research, analysis, development and implementation
- Strategy research, analysis, development and implementation
- Regulation horizon scanning
- Education, skills, and training for your team and/or customers



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Innovation & Research Services

Drive innovation and research through our specialised workshops, focus groups, and community-building initiatives.

- Futures workshops, exploring future trends and enhancing strategic planning
- Focus groups, gathering insights on user experiences and opinions
- Undertaking International private and public sector projects, including consortium building, management and dissemination services
- Multilingual surveys, engaging patients and stakeholders across Europe
- Building and facilitating expert communities, facilitating knowledge sharing, collaboration, and professional development



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Brand Development & Communication Services

Increase your visibility through targeted communication campaigns and high-impact media strategies.

- Amplification of messages through ECHAlliance channels, including influencer accounts
- Branding services: brand creation, rebranding, and development of new communication channels for brand launches
- Ideation and planning of campaigns across client's channels and ECHAlliance platforms
- Website creation
- Data management consulting



Event Services

Leverage our unique global community of 80+ Ecosystems, 1100+ members and wider network of 20,000+ organisations and experts

- Event support, developing concepts, planning, programming, promotion of events
- Co-hosted panels on specific topics at our international events
- Speaking opportunities at our international events and ecosystems meetings
- Webinars with curated audiences in a variety of formats
- Innovation, investor and fundraising pitching and matchmaking events
- Sponsorship opportunities at our international events



Global Annual Event Opportunities



United Nations



the digital health society

The data arm of ECHAlliance Group



AHB
AFRICA HEALTH BUSINESS





The Global Health Connector

Why Should You Work With Us?



Unique global community of 80+ ecosystems, 1100+ members and wider network of 20,000+ organisations and experts



Ecosystem members are all stakeholders involved in health and care including policy makers, regulators, providers, health care professionals, patient groups, researchers and industry and voluntary sectors



An honest broker, trusted brand and organization with a substantial track record of success



A network of on the ground local organisations and experts with detailed practical knowledge and experience



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www.echalliance.com

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