
Strategic Synergies: ECHAlliance - Your Trusted Partner for Innovation in Health and Technology Projects



About ECHAlliance



The ECHAlliance is the Global Connector for Digital Health connecting stakeholders from government, academia, business and society from 80+ Countries and 4.4 billion people.

ECHAlliance is a Community Interest Company; that means ECHAlliance revenues and activities are used to provide benefits to communities.

As a member organisation, ECHAlliance brings its global community together in a network of ecosystems that **match needs and solutions, break down silos, transform healthcare, transfer best practices and lessons learned and create economic opportunities.**

As a project partner, ECHAlliance provides value by engaging stakeholders from all sectors, developing policy recommendations, leading strategic foresight and futures studies, as well as communication, dissemination, outreach and exploitation activities.



What does ECHAlliance do?



CONNECT

Use the power of our global network of all stakeholders to make the connections you need.



CONVENE

Use our ability as a honest broker to assemble meetings and to discuss key subjects and activities.



AMPLIFY

Harness the capacity of our global network to communicate and amplify your message.



ACCELERATE

Engage across our network to speed up your understanding, your adoption, and scale your activities.

We are an experienced project partner



PIC number: 907578852

Non-for-profit (Community Interest Company)

Registered in Ireland

Experienced project partner **since 2012**



Erasmus+
EU4health

Experienced in Horizon Europe, Erasmus+, Digital Europe, EU4Health, and Interreg Europe programmes



6-person Innovation Team
supported by the Communities and Communications Teams

15 projects are currently active. Themes include:

Digital health
and data policies

Digital health and care
support tools

Skills for health
and care workforce

Smart and
healthy living

It goes beyond ECHAlliance; we represent a piece of an entire collective, offering a diverse spectrum of expertise:



The Digital Health Society:
health data, though leadership,
stakeholder roundtables, policy briefing



ECHAlliance - The Global Health Connector:
stakeholders engagement,
dissemination, exploitation



The Global Health Connector:
global outreach
and engagement

Our key competencies

Our Innovation Team delivers research & innovation projects in health and data sharing / governance, scouts funding opportunities for our community, builds consortia and designs project proposals involving our ecosystems and members.

As a project partner, we carry out policy and socio-economic studies, market analysis, exploitation and dissemination tasks, and lead on stakeholder engagement to ensure project sustainability. We promote informed policymaking and drive positive change.

Stakeholders
engagement

Exploitation of
projects results

Communication,
dissemination
and outreach

End-user needs
assessment

Strategic
foresight and
sustainability

Scalability &
transferability
plans

Focus groups,
roundtables,
events

Ecosystems
building and
strengthening

Digital health and data policies



Digital health and care support tools



Skills for health and care workforce



Smart and healthy living



Examples of expertise



Establishing a robust and lasting **Permanent Stakeholders Community**, actively participating in a series of consultation activities.
Developing a Knowledge Sharing Module, offering all stakeholders' groups the generated knowledge in a structured way, according to their expectations.



Providing support measures towards set – up, establishment, and expansion of **social innovation ecosystems**, with stakeholders from all areas related to Smart Healthy Age Friendly Environments.



Establishing the project's journey for exploitation through **open innovation** enhancing the uptake of project results in line with the broader health and care ecosystem's goals and priorities.



Promoting the Community of Practice as a **collaborative hub** for insights and discussions on managing MS and ALS with cutting-edge technology.
Fostering the annual challenges implementation to advance open science and adherence to FAIR principles



Strategically directed **XpanDH Expert Summit communication**, fostering impactful collaboration on the European Electronic Health Record Exchange Format.
Engaging stakeholders from around Europe in the digital health ecosystem around EEHRxF.



Collaboratively spearheading **communication and dissemination efforts** for project awareness and sustainability, alongside actively engaging **11 international ecosystems** for strategic engagement and outreach regarding project development support and exploitation.

ECHAlliance's Assets - Ecosystems

ECHAlliance Ecosystems are regionally-focused, permanent, multi-stakeholder partnerships committed to working together to implement innovative solutions that improve the quality of health and wellbeing of citizens, the effectiveness of the healthcare system and the scope for wealth creation and business opportunities.

Since 2011, with the support of the European Commission, we've developed a methodology and approach on how to set up and manage ecosystems in 80+ locations internationally.

80+

Regionally-focused
digital health
ecosystems

15

Thematic
Innovation
Ecosystems





ECHAlliance Ecosystems

A Network of 80+ **ECHAlliance Digital Health Ecosystems** across
USA, Canada, Latin America, Europe, Australia, Africa and India.

 Argentina	 England London Manchester North West Coast Yorks/Humber South West Coast Oxford	 Greece Athens	 Northern Ireland	 Spain Aragón Basque Country Castilla y León Catalonia Extremadura Galicia Madrid Com. Valenciana
 Australia Melbourne		 Hungary West Hungary	 Norway Health Tech Cluster Smart Care Cluster	
 Austria		 India	 Poland	
 Belgium Brussels Flanders	 Estonia	 Israel	 Portugal Digital Health Portugal Health Cluster Portugal SHAFE Portugal	 Sri Lanka
 Bulgaria	 Finland Central Finland Helsinki Kuopio Oulu Ostrobothnia South Ostrobothnia	 Italy Treviso	 Republic of Ireland	 Sweden Health & Welfare Technology North Sweden Life Science
 Canada Canada Age Well Quebec		 Lithuania Vilnius Kaunas	 Romania North East Transylvania	 Switzerland DayOne Basel
 Chile	 France Bretagne Hauts-de-France Nice Normandy Nouvelle-Aquitaine Paris	 Luxembourg	 Serbia	 Turkey
 Czech Republic		 Malta	 Scotland Highlands & Islands Scottish Digital Health & Care	 Ukraine
 Croatia		 Mexico	 Slovenia	 Uruguay
 Denmark Copenhagen Scandinavia Nordic Health 2030 Southern Denmark	 Germany Nuremberg Rheinland South West Oltenia	 Moldova	 Serbia	 USA Central Florida Los Angeles Massachusetts Chicago St. Louis
		 Montenegro	 Singapore	 Wales
		 Netherlands Health Valley		 Zimbabwe

ECHAlliance Thematic Innovation Ecosystems



ECHAlliance Thematic Innovation Ecosystems target cross-border topics and are led by our ecosystems and members to match need and solution and foster collaboration. The model use our well-established and successful multi-stakeholder approach that places the patient/citizen at the centre of this initiative.



Housing
& Health



Skills for
Health



Digital
Health Data



Life
Sciences



Cancer



Medicines
Optimisation



Continence



Integrated
Care



Health
Procurement



Mental
Health



Digital Health
& Wellbeing



Women's
Health



Telemedicine &
Health Inequalities



Green
Health



Health
Aging

ECHAlliance's Assets - The Digital Health Society



ECHAlliance Data Arm

The Digital Health Society (DHS), as the data arm of the ECHAlliance Group, serves as an enabler for multi-stakeholder dialogue on digital health and health and care data policies and practices. DHS is a legacy of the Estonian Presidency of the Council of the European Union in 2017 and was formed to promote the adoption of digital health and the use of health data.

TOPICS

**European Health
Data Space**

**Digital and
health literacy**

**Data-driven health
information**

**Whole-of-sector
and whole-of-
government vision**

Societal Trust

**Innovation readiness
of the health and
care workforce**

KEY OBJECTIVES



Share

Harnessing the potential of data requires collective and continuous learning. Powerful insights may come from implementation stories and lessons learned.



Reflect

Health data governance, sharing and use pose critical challenges that must be handled in open minded, cross-disciplinary and constructive debates.



Mobilize

How can we help European institutions ensure the European Health Data Space (EHDS) is a success for all citizens? How can the industry be pivotal in accelerating the process?

ECHAlliance's Assets - additional services



CONNECT

Engaging stakeholders from government, business, academia and society in the facilitated dialogue (policy, business exploitation and other)

Networking opportunities during the events organised by the ECHAlliance.



CONVENE

Convening focus groups with end users, futures workshops, roundtables, thematic discussions by request (online, onsite) and/or during the events organised by ECHAlliance.



AMPLIFY

Communications campaigns using the combination of our channels: newsletter with 25000+ recipients, LinkedIn, X, dedicated targeted mailing campaigns, podcast, YouTube channel and events.



ACCELERATE

Premium series of podcasts and interviews using our communication channels.

Opportunities to launch new initiatives and programmes using our channels.

ECHAlliance as a project partner Q&A

Q: What can ECHAlliance do as a project partner?

We can do a number of important things: carry out policy and socio-economic studies, market analysis, exploitation and dissemination tasks and lead on stakeholder engagement to ensure project sustainability. We promote informed policymaking and drive positive change.

Q: What's your biggest strength?

Our biggest strength is our European-wide and global community of 1100+ members and 80+ digital health ecosystems combined with more than 14 years of experience in some 50 projects.

Q: What is the added value ECHAlliance can bring to a project?

As an organisation that connects stakeholders from government, academia, business and society and has members in 1100+ organisations in 80+ ecosystems, we bring a great opportunity for stakeholder engagement, innovation management, exploitation and sustainability. Additionally, our organisation and the team have extensive experience with communication, dissemination, as well as strategic foresight and future studies.

Q: Do you only work with health topics?

We work with topics related to **digital health and innovation**, including their different aspects from AI to health data to innovation generation to adoption, and more.





ECHAlliance as a project partner Q&A

Q: Does ECHAlliance have a capacity to write the proposals?

Yes, **we always actively participate in the proposal development**, together with the other members of the consortium.

Q: I have a research project idea. Can you help me with proposal writing and consortium building?

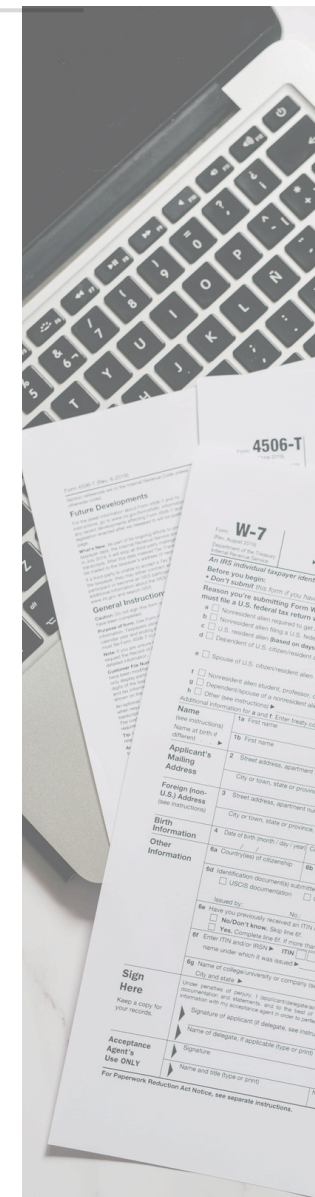
We support our members in the **development of the project idea and consortium building**. However, we are not a proposal writing agency, and we work on projects that are aligned with our objectives and values.

Q: Are you a communication agency?

No, **we are a Global Health Connector**, a membership organisation that connects stakeholders from government, academia, business and society and has members in 1100+ organisations in 80+ ecosystems. Our mission is to connect, convene, amplify and accelerate. Thanks to our community and our experience, we have great outreach capacities, and we lead communication and dissemination activities in many impactful projects.

Q: Are you researchers?

We are a team of professionals with a background in economics, policy, communication, innovation, healthcare and social and future studies. We are experts in digital health transformation. As university graduates, we are not strangers to research and we have a capacity to conduct high-quality studies from the realm of social, political and humanistic studies.



ECHAlliance as a project partner Q&A

Q: Do you only work in Europe?

As a **Global Health Connector**, our work is global, and covers also Northern America, Africa and India at the moment.

Q: What do your ecosystems do? Can we involve them in the projects?

Our ecosystems are **permanent, geographically based multi-stakeholder gatherings** that boost digital health innovations in their regions. We can engage them in the project as pilot sites, early adoption sites or exploitation consultants.

Q: Which EU-funded programs do you feel most comfortable working with?

We are experienced with **Horizon Europe, Erasmus+, Interreg Europe, EU4Health and Digital Europe**.

Q: How can we get involved in projects with ECHAlliance?

The easiest way is to contact any member or our team or the **Innovation Director** at karolina@echalliance.com



ECHAlliance Innovations team



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Thank you

#ConnectingTheDots

ECHAlliance

Connect, Convene,
Amplify, Accelerate

