



The Global Health Connector

# ECHAlliance Strategic Partnership Packages







## The Global Health Connector

Many of our community have expressed a desire for extra services that harness our ability to connect, convene, amplify and accelerate in a more targeted way as part of additional packages of support.

We recognise that organisations and companies need to plan and budget at least a year or more in advance and understand everyone's business development needs are different.

With this in mind, we have selected **key events, communication packages** and **activities** based around our partnerships in numerous countries and continents and our networks on the ground. We can offer confidential discussions to understand your priorities and budgets and recommend how we would be best able to support you.



## The Global Health Connector

In this document you will find a series of opportunities that we as The Global Health Connector can offer, including panel participations, webinars, communications support, invitation only dinners, round tables discussions and podcasts that will match your campaigns now and in the coming months and years.

You can chose any of the opportunities listed within our connect, convene, amplify and accelerate pillars that best suit your organisation's needs and we will tailor a personalised package to match your budget and goals.



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# 1. Thought leadership & promotional activities packages



## The Global Health Connector - Thought leadership & promotional activities packages



### CONNECT

- Roundtable invitation only panels during event with other key foundation partners.
- One hour private face to face meeting with ECHAlliance Directors during event.
- Agreed packages of introductions during the event facilitated by ECHAlliance
- Designation as event partner of ECHAlliance.



### CONVENE

- Convene series of co hosted panels on topic of your choosing and with your guests and our suggested speakers across a range of flagship events themed for you.
- Convene co hosted panel on topic of your choosing within existing programme.
- Hosted private invitation only breakfast prior to event.



### AMPLIFY

- Hosted drinks reception during our key event with speaking opportunity for your organisation.
- Hosted invitation only private dinner event.
- Pre agreed communications campaigns using the combination of our connections.



### ACCELERATE

- Opportunity to attend and present at in person and or virtual meetings of the Global Health Connector Partnership.
- Premium series of podcasts and interviews using our communication channels.
- Opportunities to launch new initiatives and programmes using our channels.



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## **2. Advisory & Policy Services (APS)**





## The Global Health Connector - APS

Our Advisory & Policy Services provide a range of consulting expertise to both members and non-members. Specialising in the development and promotion of health policies for regional and national governments. We offer guidance to diverse stakeholders, including industry representatives, aiding in the interpretation and development of policies set by government bodies, the European Union, and global organisations like the United Nations and the World Health Organisation.

*\*We do not provide lobbying services.*



## The Global Health Connector - APS

We can provide services including but not limited to:

- Market Entry
- Market Profile and positioning
- Policy development and implementation e.g. Regional or national Digital Health Strategy
- Products and services market positioning
- Strategy development and implementation
- New Policy and Regulation scanning
- Education, skills and training (health and digital)

We will customise our offering after we have listened to and comprehensively understood your requirements, providing your organisation a personalised package adapted to your needs.



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## **3. Connecting the Dots - Brand Visibility**





## The Global Health Connector - Communications Support Packages

Through our diverse communication channels, which include social media, newsletters, global ambassadors, podcasts, and ECHAlliance's website, we can connect you with a network of over 50,000 people.

From this proposal you can chose communication activities designed to boost engagement, highlight your achievements, and nurture meaningful connections within our extensive community.

Alternatively, we can create a tailored package that will leverage our expertise to assist you with content and strategically position your campaign to achieve optimal reach.



## The Global Health Connector - Communications Support Packages

**A.**

**Special Feature** in our Member-to-Member Newsletter (1,400+ experts) or in our General Monthly Newsletter (18,000+ experts).

**B.**

**Specific, Market-targeted Email Campaign:** One single and specific email marketing campaign targeted by country or industry to our experts database.

**C.**

**Social Media Campaign**  
Channels: ECHAlliance and Digital Health Society LinkedIn and Twitter (21,000+ followers).

**D.**

**Social Media Campaign – Influencer accounts:** LinkedIn account of Brian O’Connor, ECHAlliance Chair (LinkedIn followers: 30,000+), Other team member accounts.

**E.**

**Podcast and Youtube Interviews**  
We can generate content together, aligning with the priorities of your organisation.

**F.**

**Visibility in our Website**  
The ECHAlliance website gathers content, including the latest updates in digital health. We can prioritise your content.



The Global Health Connector

## 4. Events Participation Agenda for 2024

Any of the services you choose can be tailored to align  
with our 2024 events agenda



LOS ANGELES 24 - 28 FEBRUARY 2024



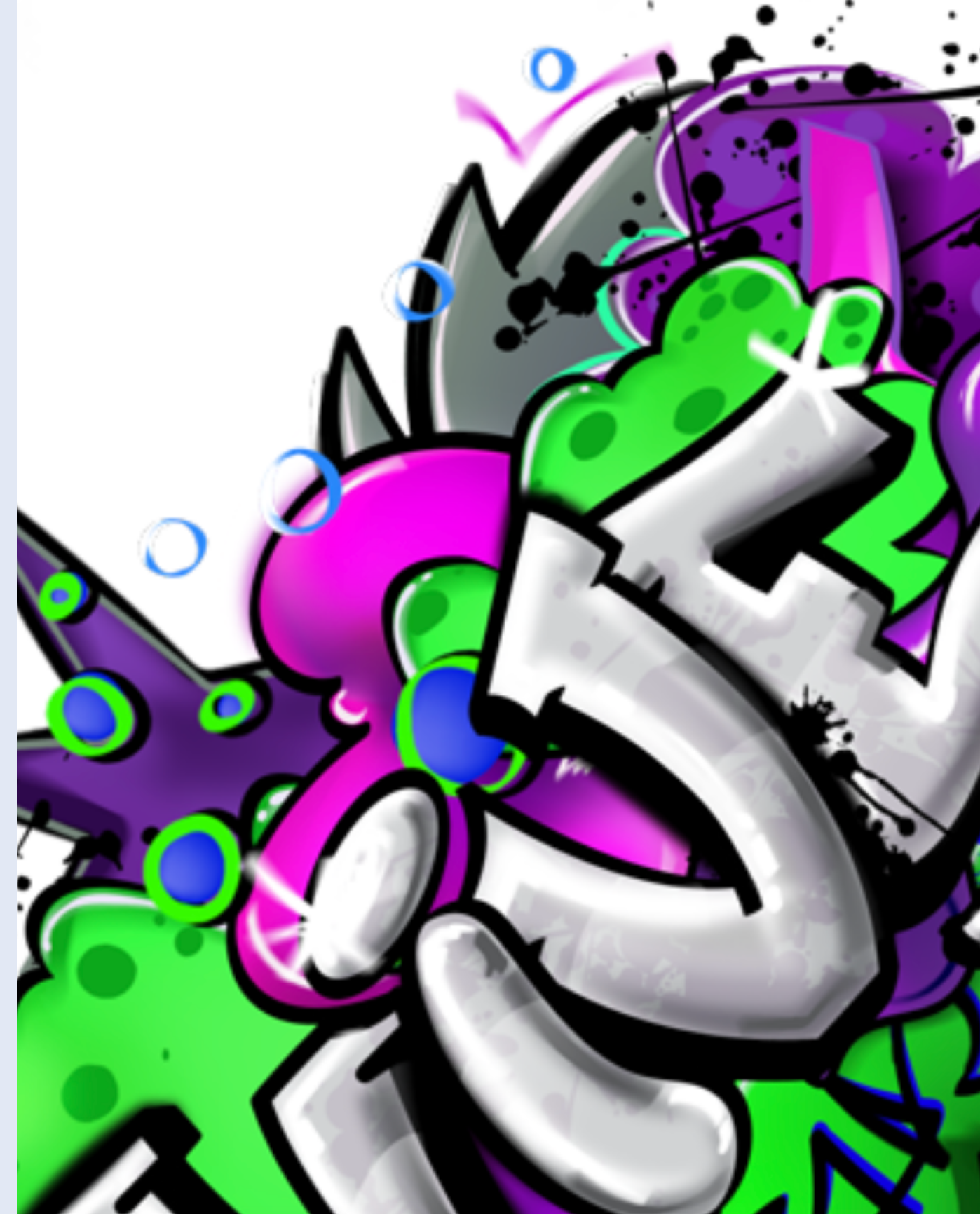
# **ECHAlliance The Global Health Connector @ ViVE**

JOIN thousands of your industry peers at the only digital health event focusing on YOU.

ECHAlliance will host a partner program at ViVE 2024, Los Angeles. Join us to promote your organisation.

**With more than 9,000 decision makers attending.**

[MORE INFORMATION](#)



**ViVE**





BARCELONA 28 FEBRUARY 2024



# Digital Health & Wellness Summit @ MWC

Real epicentre for the tech industry, MWC/4YFN brings 100,000+ people from across the world to discuss the future of technology and to showcase the latest innovative solutions.

For more than 10 years, **ECHAlliance Digital Health & Wellness Summit** features the best international players and experiences of the digital transformation of Health with data, AI, VR, medical devices, wearables, etc.

**Join our 800+ participants and all together let's change the way we provide care!**

[MORE INFORMATION](#)



**MWC**<sup>™</sup>  
GSMA



GHANA 23 MAY 2024



# AHB Symposium

The AHB Symposium is a pan-African conference that sits at the heart of the African healthcare scene. Via the symposium, AHB has curated a platform for promoting public-private sector partnerships and dialogue within the African healthcare sector.

This year the topic will be **A New Dawn of Partnerships for Women's Health**

Join us at our **ECHAlliance Partner Program**.

[CHECK THE 2023 EDITION](#)





AMSTERDAM 17 - 20 JUNE 2024



# **ECHAlliance The Global Health Connector Event @ HLTH Europe**

As Europe eagerly embraces this dynamic health event from the US, we take great pride in contributing our expertise to help shape the future of healthcare on a global scale.

ECHAlliance is delighted to be supporting HLTH Europe 2024 with our programme bringing together our over 75 + Ecosystems, Project partners, Members and our broader community to participate in an exciting, innovative and impactful series of sessions.

**With a projected 3,500 attendees from over 50 countries, HLTH Europe 2024 promises to be a transformative experience, fostering collaboration and innovation globally.**

**[MORE INFORMATION](#)**



**hlth.**  
EUROPE

AMSTERDAM  
JUNE 18 – 20, 2024



NEW YORK 17-18 SEPTEMBER 2024



# **ECHAlliance Global Health Connector @ UNGA79**

ECHAlliance will host a 'Global Health Connector' event during the upcoming edition of the Science Summit at UNGA79. The Summit will take place in New York and virtually a leading worldwide event to promote the contribution of science to achieving the UN Sustainable Development Goals (SDGs) for areas critical for our shared future: people, the planet, prosperity, peace and partnerships.

**We will bring together key leaders from the European Union, Africa, India, Latin America and the United States.**

**[CHECK OUR EVENT AT UNGA78](#)**



**United Nations**





INDIA 4-5 OCTOBER 2024



# Global Digital Health Summit

The attendees rated the last Global Digital Health Summit as 'Outstanding' (91.13 %), and 53.2% rated it as the 'best' summit on Health. Together, we did our best to boost the adoption of Digital Health across the continuum of care.

[CHECK THE 2023 EDITION](#)





LAS VEGAS 20 - 23 OCTOBER 2024



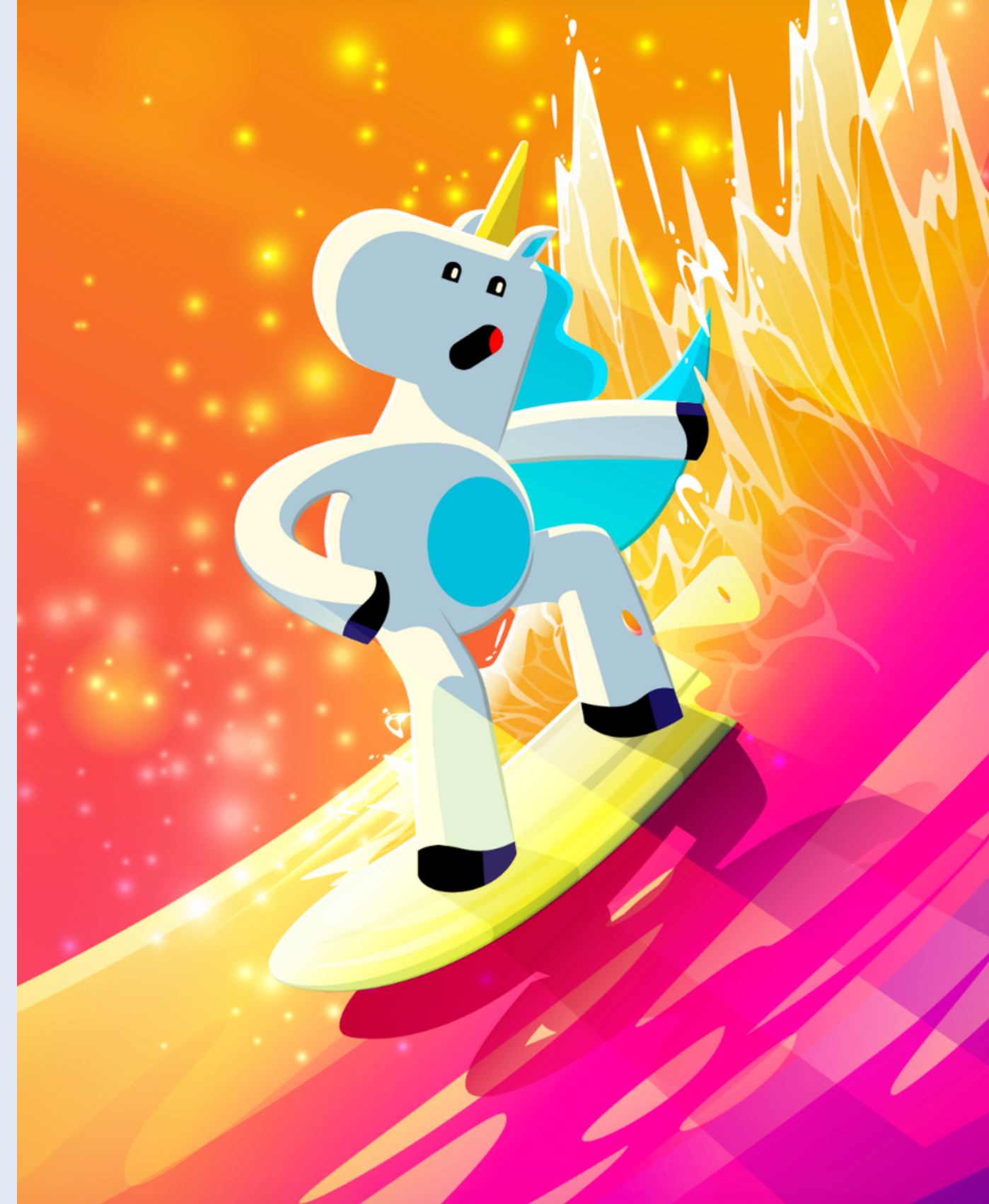
# ECHAlliance The Global Health Connector @ HLTH Las Vegas

One year more we will be part of HLTH Las Vegas, with our **partner program** and our **global village**.

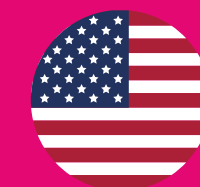
Bringing together the entire health ecosystem to learn, collaborate, and define the future of healthcare, HLTH will drive awareness and accelerate your growth goals with your presence at HLTH 2024.

More than 10,000 industry leaders are expected to be part of HLTH Las Vegas 2024.

[MORE INFORMATION](#)



hlth.





KIGALI 29 - 31 OCTOBER 2024



# MWC AFRICA

Join us as we focus on the key technology themes that explore how we can advance the digital era. Powering Digital, Accelerate Africa, FinTech and Health Tech.

2023 was focused on Velocity – delving into the topics that accelerate the digital era to enable socio-economic growth faster join us next year.

[CHECK THE 2023 EDITION](#)



**MWC**<sup>TM</sup>  
GSMA





VIRTUAL 5-6 NOVEMBER 2024



# 6th Digital Health Society Summit

The 2-Day Virtual Summit promotes the latest thought leadership of the DHS, showcases innovation, research, European funded projects and addresses the latest digital and data challenges facing digital health.

**The DHS Summit will build on more than 1250 registrations from 95 countries across the globe.**

[CHECK THE 2023 EDITION](#)



the  
digital health  
**society**

The data arm of  
ECHAlliance Group





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# Thank you

If you want to know more about this services, please contact [andy@echalliance.com](mailto:andy@echalliance.com)

