# **Evolution of Public Health and the Role of the Nurse**

**ECHAlliance Global Health Connector** 





#### U.S. PUBLIC HEALTH SERVICE

COMMISSIONED CORPS

#### Who We Are

The USPHS Commissioned Corps is one of the eight uniformed services and is composed of over 6,000 full-time public health professionals.



#### What We Do



Provide essential healthcare services to underserved and vulnerable populations.



Serve at the forefront of public health emergencies including natural disasters and disease outbreaks.



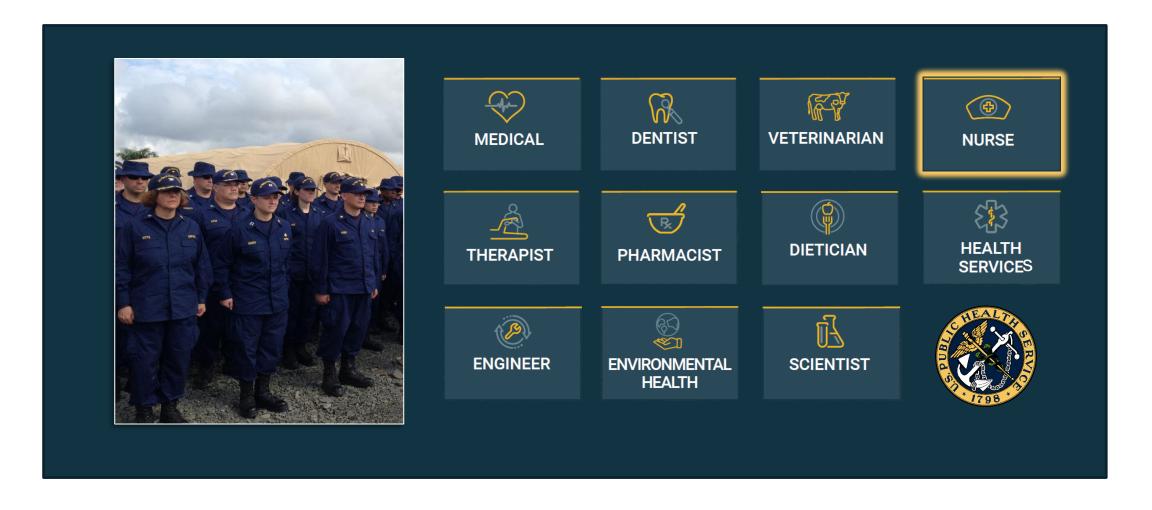
Lead public health programs and policy development within the Department of Health and Human Services and throughout the federal government.



Advance innovation and science to address our nation's most challenging public health crises, such as COVID-19, Ebola, cancer, food safety, mental health and more.



# PROFESSIONAL CATEGORIES





# U.S. Department of Health and Human Services (HHS)

#### Mission

Enhance the health and well-being of all Americans, by providing for effective health and human services and by fostering sound, sustained advances in the sciences underlying medicine, public health, and social services.



### **EVOLUTION OF PUBLIC HEALTH PRACTICES**

#### Public Health 1.0

Tremendous growth of knowledge and tools for both medicine and public health.

Uneven access to care and public health.

#### Public Health 2.0

Systematic development of public Public Health 3.0 health governmental agency capacity across the U.S.

Focus limited to traditional public health agency programs.

Engage multiple sectors and community partners to generate collective impact.

Improve social determinants of health.

Late 1800s 1988 IOM The Future of Public Health report Recession

Affordable Care Act

2012 IOM For the Public's Health Report

DeSalvo KB, Wang YC, Harris A, Auerbach J, Koo D, O'Carroll P. (2017). Public Health 3.0: A call to action for public health to meet the challenges of the 21st Century. DOI: http://dx.doi.org/10.5888/pcd14.170017



#### LEVERAGING PUBLIC HEALTH NURSES

Federal, State, Tribal, Territorial, Local Engagement

- PHN Roles & Functions
  - Public Health 3.0
  - Chief Health Strategist
- Centering Community
  - Social Determinants of Health
  - Upstream, Midstream, Downstream Thinking





Nursing

Medicine

Public Health

Primary Focus Individual, families, groups, communities, populations

Individual

Individual, families, groups, communities, populations

Ethic

Caring

Personal service

Public service

Emphasis

Diagnosis, treatment of human responses

Diagnosis, treatment, care of the whole patient

Prevention, health promotion of the community

Central to Paradigm

Optimization of health and human functioning

Predominant emphasis on medical care

Environment, human behavior, medical care

Driving Force

Alleviation of suffering

**Needs of Patients** 

Major threats to the health of populations

Sector

Wherever healthcare consumers need care

Mainly private sector

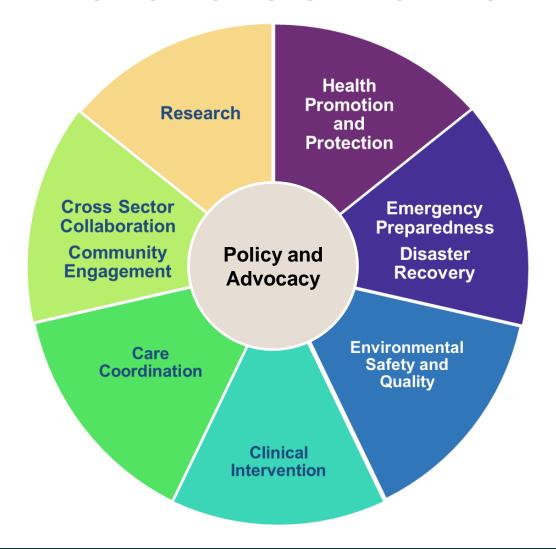
Mainly public sector

American Nurses Association. (2021). *Nursing: Scope and Standards of Practice* 4<sup>th</sup> ed.). Silver Spring, MD.

Committee on Integrating Primary Care and Public Health, Board on Population Health and Public Health Practice, & Institute of Medicine. (2012). *Primary Care and Public Health: Exploring Integration to Improve Population Health*. National Academies Press (US).



#### **EIGHT ROLES and FUNCTIONS OF PUBLIC HEALTH NURSING**



#### SOCIAL DETERMINANTS and UPSTREAM THINKING

NATIONAL INFLUENCES
GOVERNMENT POLICIES
U.S. CULTURE & CULTURAL NORMS

# SOCIAL DETERMINANTS OF HEALTH

**HEALTH FACTORS** 

POPULATION OUTCOMES



HEALTH BEHAVIORS & CONDITIONS	MENTAL HEALTH	ACCESS UTILIZATIONS & QUALITY CARE
Nutrition Physical Activity Tobacco Use Skin Cancer Injury Oral Health Sexual Health Obesity Cholesterol High Blood Pressure	Mental Health Status     Stress     Substance Abuse     Functional Status	Health     Insurance     Recieved     Needed Care     Provider     Availability     Preventive Care

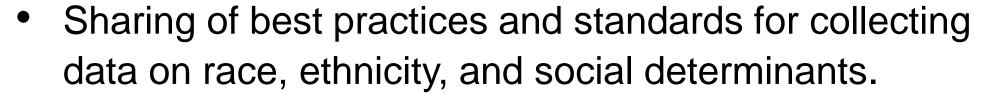
QUALITY OF LIFE

MORBIDITY

MORTALITY

LIFE
EXPECTANCY

# **EQUITY-CENTERED DATA SYSTEM**





 Broader access to integrated data that reflects real-time needs of local communities.

Timely and complete data to help public health authorities

distribute resources equitably.



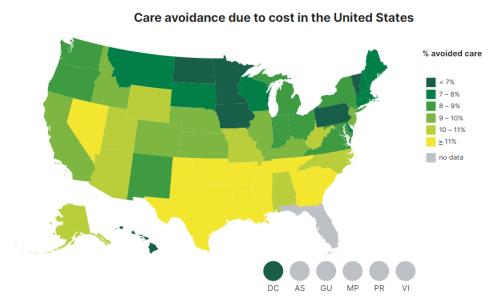
https://www.cdc.gov/surveillance/data-modernization/index.html



# **Examples of SDoH-INFORMED DATA RESOURCES**

# Health Equity Tracker

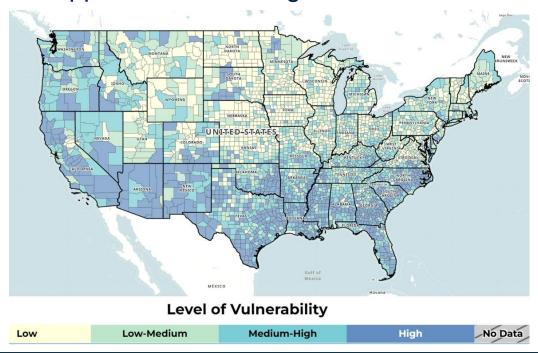
- Satcher Health Leadership Institute
- Identifies at-risk populations and highlights data inequities



#### United States > Total Population: 328,016,242

# Social Vulnerability Index

- Centers for Disease Control and Prevention
- Identifies communities that may need support before, during, or after disasters.



#### **ADVANCING the HEALTH of the PUBLIC**

#### **PUBLIC HEALTH 3.0 and Beyond, Centering Community**

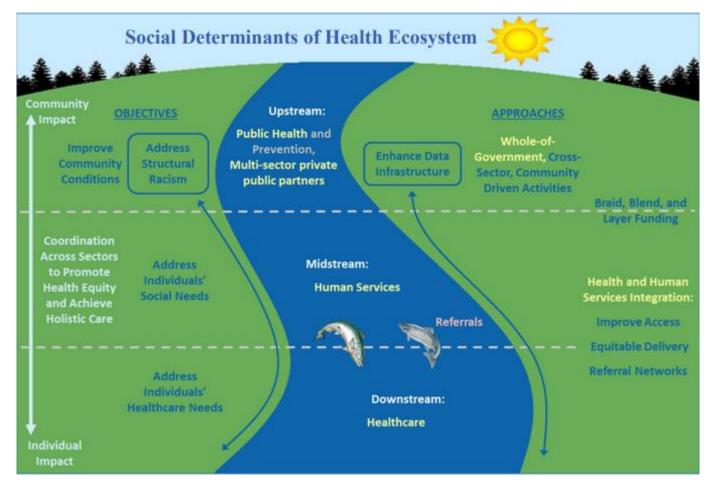
- Transition from a focus on clinical prevention
- Timely, reliable, granular-level, and actionable data accessible to communities
- Targeting inequities to remove disparities
- Clear metrics to document success







### **OUR WHY: ADDRESSING SDOH TO ACHIEVE HEALTH EQUITY**



HHS strategy adapted from Castrucci B, Auerbach J. (2019). Meeting Individual Social Needs Falls Short of Addressing Social Determinants of Health. Health Affairs Blog.



# **PUBLIC HEALTH PRACTICES: COVID-19 and BEYOND**

#### Public Health 1.0

Tremendous growth of knowledge and tools for both medicine and public health.

Uneven access to care and public health.

#### Public Health 2.0

Systematic development of public health governmental agency capacity across the U.S.

Focus limited to traditional public health agency programs.

#### Public Health 3.0

Engage multiple sectors and community partners to generate collective impact.

Improve social determinants of health.

#### Public Health 4.0

Advance efforts to address social inequalities and systemic racism.

Incorporate racial justice to advance health equity.

Late 1800s 1988 IOM *The Future* of *Public Health* report

Recession

Affordable Care Act

2012 IOM For the Public's Health Report

COVID-19

Racism: a public health issue

Figure adapted from DeSalvo KB, Wang YC, Harris A, Auerbach J, Koo D, O'Carroll P. (2017). Public Health 3.0: A call to action for public health to meet the challenges of the 21st Century. DOI: <a href="http://dx.doi.org/10.5888/pcd14.170017">http://dx.doi.org/10.5888/pcd14.170017</a>



# Thank You,

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