LIKE THE REST OF THE WORLD

LIFE EXPECTANCY INCREASING

BIRTH RATE FALLING
LIKE THE REST OF THE WORLD

WORLD ▼
2023
Population: 8,045,311,447

WORLD ▼
2050
Population: 9,709,491,760
LIKE THE REST OF THE WORLD

India ▼  
2023  
Population: 1,428,627,663

India ▼  
2050  
Population: 1,670,490,595
WHAT'S DIFFERENT?

SCALE

2023

1,428,000,000 people

143,000,000 people
WHAT’S DIFFERENT?

SCALE

1,670,000,000 347,000,000

2050
MANY COUNTRIES IN A COUNTRY

If Indian States / UTs Were Renamed for Countries With Similar Population
Many countries in a country

- 28 states + 8 union territories
- 22 languages
- 300 dialects
- Distinct culture / cuisine
- Age differently across states
KERALA
16.5% ELDERLY
75 YRS. LE (EU)
RLE@60 = 18

BIHAR
7.7% ELDERLY
63.7 YRS. LE (AFRICA)
RLE@60 = 17
FEMALE < MALE

EDUCATION, WEALTH, HEALTH, FERTILITY RATES ALL VARIED
ELDERLY

75% RURAL
7% MORE FEMALES

SIGNIFICANT RURAL URBAN VARIANCE IN LE AND RLE@60
CHALLENGES

- HCP SHORTAGE
- AGEISM — RETIREMENT @ 60
- NO SOCIAL SECURITY
- LACK OF AWARENESS AND FOCUS ON ELDER NEEDS
NO SOCIAL SECURITY

- LASI: 36% OF 60+ WORK
- 12% OF MEN == PENSION
- 3% OF WOMEN
- 88% INFORMAL WORK SECTOR
- NATIONAL PENSION
- BPL
- 200+600 RS./MO.
GOVERNMENT INITIATIVES

PRIMARILY PENSION ENABLING
SCHEMES — HIGHER INTEREST RATES

AYUSHMAN BHARAT
NON-PROFIT INITIATIVES

• HELP PAGE INDIA — MOBILE HC UNITS
• DIGNITY FOUNDATION — RETIREMENT TOWNSHIPS

KEY CHALLENGES — FUNDING / SCALING
SENIOR LIVING COMMUNITIES

- ASHIANA
- COLUMBIA PACIFIC (HOSPITALS)
- COHIVE
- ATHULYA INNOVATIONS (GOLDEN AGE CONNECT)
- TOP 15% ONLY
AGEING AT HOME

- EMOHA
- TRIBECA
- SAMARTH
- CARE24-INDIA
- ANVAYAA
- AFFORDABILITY
AGECARE HIERARCHY

- ULTRA RICH — HOME PRIVATE CARE
- UPPER MIDDLE CLASS - SLC
- MIDDLE CLASS — HOME HELP
- REST — FAMILY CARE
HOPE???

- DIGITIZATION/AI
- AADHAR
- UPI -- UHI
- AYUSHMAN BHARAT
ACTION

- TECHNOLOGY -> HEALTHCARE
- CAREGIVING MODEL EXPERIMENTS
- ELDER CAREGIVER SUPPORT
- ENABLE ELDER WORK
- ELDER HOUSING MODS FUNDING
- SS AND PENSION
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Thank you.