Disruptive Demographics Remake the World

United Nations, September 2023
The world is experiencing disruptive demographic change
Lower birth rates
Increased longevity
Growing parity amongst generations (U.S.)

- Generation Z: 20.67%
- Millennials: 21.75%
- Generation X: 19.83%
- Baby Boomers: 21.16%
- Silent Generation: 5.76%
- Greatest Generation: .26%
Median age

- 50.1 or more
- 45.1 to 50.0
- 40.1 to 45.0
- 35.1 to 40.0
- 35.0 or less

National median age was 38.8 years.
Areas of concern

- The economy
- Social welfare programs and healthcare
- Rural and suburban communities
Tight labor market (U.S.)

-7.5%

+2.31
16-64

+23.6
65+

16-24
Cost of living has outpaced wage growth
Healthcare crisis (U.S.)

- Healthcare costs have increased over the past few decades, from 5 percent of GDP in 1960 to 18 percent in 2021
- 48 million unpaid caregivers in the United States. Nine out of ten of them care for a relative, and half of those are the recipient’s children or children-in-law.
- More than 175 rural hospitals closed between since 2005
Change in family

18% Multigenerational
14% Single
History repeats itself

- Post-war and pre-industrial labor
- Social welfare programs, healthcare delivery
- Housing, family, and community structure
The future is here

- Technology to enhance life
- Inclusive design to improve space
- Health and scientific interventions to improve the healthy life span
Call to action

● Develop global demographic disruption heatmap, including areas experiencing rapid aging or depopulation
● Focus high speed internet deployment in disrupted areas
● Invest in technology access, matching, and literacy programs