



		05/17	05/18	05/19	05/20
<i>Morning Speeches</i>		<i>Telemedicine & Telehealth: Access, Critical Review, and Future Applicability</i>	<i>Artificial Intelligence for Diagnosis: what AI offers and what it will offer</i>	<i>Digital Transformation: not so simple, not so impossible</i>	<i>Tailored Care: self-care, continuum care, and personalized medicine</i>
1	09h30 10h00	HOSPITALAR Trade Show 2022 Opening	Special Keynote Speaker: Chris Coburn, Chief Innovation Officer at Mass General Brigham.	"Patient-driven Digital Transformation: discovering what matters most to those you serve"	"Metaverse in Healthcare: solving real-world problems with the Virtual World"
2	10h05 11h00		Debate & Real Cases: "AI & Digital Pathology – how are we in Brazil and how we can accelerate?"	Debate & Real Cases: "What should be the Digital Transformation in SUS to remodel primary care in Brazil"	Debate & Real Cases: "AR/VR/MR solutions in Hospital environments: Is it possible to improve care with extended reality?"
3	11h05 11h35		"AI in Disease Diagnosis: analysis of the intelligent platforms uses in the collection and production of medical diagnoses"	"Code driving the Digital Transformation: turning healthcare players into code development machines".	"Digital self-care: the best way (may be only) to reduce healthcare spending"
4	11h40 12h40		Debate & Real Cases: "EHR powered by Machine Learning: improving the assertiveness of medical practices"	Debate & Real Cases: "Digital Transformation as a journey: what is most important and what is irrelevant in the healthcare chain?"	Debate & Real Cases: "What self-care lessons can we draw from the pandemic, and what digital practices can sustain patient autonomy?"
5	14h00 14h30	"Telemedicine: drives to improve access and inclusion of new technologies"	"Preventive Medicine: why AI is underused in the early diagnosis (Proactive Medicine)?"	"OpenHealth: challenges and opportunities to reduce access inequality"	"Virtual care, Retail Clinics and the complex path of Healthtechs"
6	14h35 15h35	Debate & Real Cases: "How to expand Telehealth in the Public Health environment (SUS)"	Debate & Real Cases: "Chronic Diseases Diagnosis using Deep Learning: perspectives for this decade"	Debate & Real Cases: "OpenHealth & RNDS (National Health Data Network): role of Public and Supplementary Health"	Debate & Real Cases: "Healthcare Chain challenge: how to follow an increasingly digital consumer?"
7	15h40 16h10	"Telemonitoring the patient 24 x 7: barriers to Virtual Ward"	"AI Driven Personalized Care: physician's risks and gains in following machine recommendations"	Maturity Model HIMSS	"Continuum Care: why Health Plan Operators use so little?"
8	16h15 16h35	"Sensors, Devices, and IoMT: advances of virtual-consultation with 5G"	"Blockchain in Healthcare: real cases, projections and obstacles"		"Digital Twins in healthcare: applications, trends and barriers"
9	16h40 17h40	Debate & Real Cases: "Hybrid Care: how can Telehealth expand the phygital space?"	Debate & Real Cases: "Genetic Sequencing Tests: high cost, technological advancement and future trends"		Debate & Real Cases: "Personalized Medicine: dream or reality?"