



eurasanté

Invest for Success

NORTHERN FRANCE
HEALTH AND NUTRITION
CENTRE OF EXCELLENCE

KEY FACTS ABOUT EURASANTE

1 Lille: at the heart of europe

Direct access to 5 major European capitals

2 An internationally recognised scientific cluster

80 Research Labs & 4 000 public and private researchers

3 A major educational cluster in France

The youngest people in France / 25 Engineering schools

4 Eurasanté, manager of 2 sites of excellence

300 hectares / 190 Companies / 8 Hospitals | / 4 Universities

5 A competitiveness cluster for nutrition health longevity

300 companies / Collaborative Projects

6 A major network of European partners

17 projects running / 117 Partners

7 3 incubators

Dedicated to develop and export innovations across the world

8 4 major European Business Convention

BioFIT / MedFIT / AgeingFIT / Nutrivent

EURASANTÉ THE LEADING HEALTHCARE AGENCY FROM HAUTS DE FRANCE RÉGION



3 INCUBATORS
EURASANTÉ BIO-INCUBATOR AND BIO-ACCELERATOR
EURALIMENTAIRE INCUBATOR
SILVER ECONOMY INCUBATOR - ACCELERATOR

A COMPETITIVNESS CLUSTER
CLUBSTER NHL

2 BUSINESS PARKS
EURASANTÉ BIO BUSINESS PARK
EURALIMENTAIRE



- 1,100 COMPANIES
- 32,000 EMPLOYEES
- €12.5 BILLION IN TURNOVER



- 160 hospitals and clinics
- 90,000 health professionals



- Leading region for technical textiles development in health



- **Leading region** for nutrition & functional ingredients

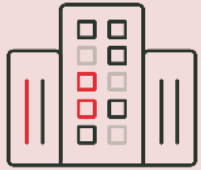


- **3rd largest** data management & e-health region

SINCE ITS CREATION:

- 240 projects supported
- 130 COMPANIES created
- €650 m equity raised
- 1,300 JOBS created

THE MARKET & THE DRIVERS



+100 COMPANIES + 1 000
EMPLOYEES



3rd REGION for E-Health
and Data Management



€145M

4 MAJOR CHALLENGES TO OVERCOME :

1. A Global ageing population
2. Inequality of access to health care
3. Improve the quality of care
4. What about Data Protection? Cybersecurity is an issue

MAIN FIELD OF SPECIALTIES



Hosting services and
EHR



AI & BIG DATA



Health care pathways

BIG OPPORTUNITIES / INCREASED COMPETITION

- +30,000 Jobs in Digital Health in FR
- 2019 500M of funds raised in FR / 308M in the 1st half of 2021
- +500 Startups in FR

BACK-UP SLIDES

COMPANIES WITH A LEADING POSITION ON THEIR MARKET

PHARMA / BIOTECH / NUTRITION



BIOMEDICAL



E-HEALTH



SERVICES



PRESENTATION



For over 20 years, Eurasanté has strived to develop the nutrition and health sectors in the Hauts-de-France region. Our experienced project managers help researchers, start-ups, and companies develop their projects.

Our objective is to **help develop the regional economy by creating employment and wealth in the area, while improving prevention and care.**



EURASANTÉ SERVICES TO BOOST YOUR PROJECTS



Our experienced project managers help researchers, start-ups, and companies with their development projects.

Our services:

- **Promote research activity**
- **Cooperate with research**
- **Set-up a business**
- **Fundraising support**
- **Recruitment support**
- **Innovation**
- **Business development**
- **Real estate and land**
- **Networking**
- **Marketing / Communication**

EXPERTISE FOR RESEARCHERS

OUR PROMOTION MISSIONS



RAISING RESEARCHERS' AWARENESS OF GOOD PRACTICES

Intellectual Property | Search for funding | Technology transfer planning



DETECTION OF TRANSFERABLE TECHNOLOGIES AND PROJECTS

Regular visits to laboratories throughout the region | Key Account days



ASSESSMENT OF THE ECONOMIC POTENTIAL OF THE SOLUTION

Competitive pre-study | Market pre-study



SEARCH FOR INDUSTRIAL PARTNERS

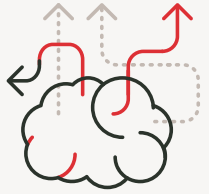
Connecting with industrials identified by Eurasanté and Clubster NHL | Support during business conventions



SUPPORT TOWARDS INCUBATION

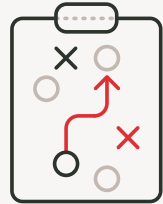
Project structuring | Support during the Approval Committee's acceptance process

EXPERTISE FOR STARTUPS & COMPANIES



INNOVATION

Diversification
Technology development
Collaborative projects
Open Innovation



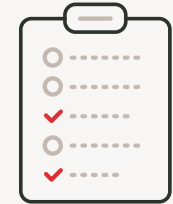
STRATEGIC DEVELOPMENT

Market research
Positioning



COMMERCIAL DEVELOPMENT

Commercial strategy
Prospection
Export development



USER TESTS

Experimentation
Panel testers
Analysis and recommendation



SEARCH FOR FUNDING

Business Plan
Financial strategy
Search for investors
Search for national and european funding



RH/TRAINING

Search for talents
Organisational Diagnostic
Skills development



LAWS AND REGULATIONS

Contract and business law
Industrial and intellectual property
New technologies law applied to health



COMMUNICATION AND MARKETING

Strategy and communication plan
Graphic design
Web development

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