

Dana

Empowering women
in the transition to motherhood

Improving well-being and preventing maternal
mental health disorders through a positive,
integral and science-backed approach



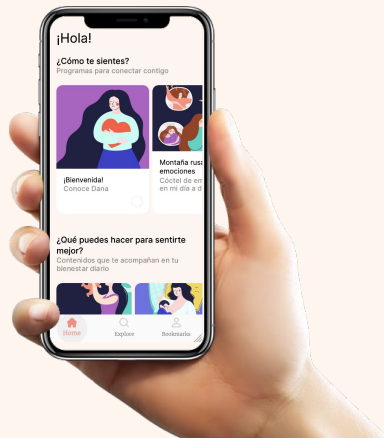


Dana is a digital health solution for women transitioning into motherhood, improving mental health, general well-being and motherhood preparation.

“Cuídate para cuidar”.

dana-app.com

- . Motherhood & Mental health based
- . Woman-centered
- . Psycho-educational programs (audios)
- . Integral & scientific health approach



Competitive advantage

- . Purpose-driven company, open ecosystem
- . Motherhood Vitality Index
- . MedTech development in phase II
- . Proven-track record of co-founders

Co-founder



Veronica Montesinos · CEO



6th venture



Dr. Sven Mulfinger · COO



5th venture

Business model

- . BtoC
- . BtoBtoC (pharma, insurers, employers, brands, ...)
- . BtoB (MedTech)

Impact-driven venture

- . Accelerated by
- . BCorp pending



Looking for

- . FF + BA Pre-seed (75K found, 75K to go)
- . Impact-driven Seed investors
- . Motherhood + ehealth professionals
- . Clinical trial partners