

# Agenda: Wednesday 27 February 2019

# PULSE

Participatory Urban Living for Sustainable Environments

## Smart, Healthy Cities: PULSE featured workshop

- 09:30 **Welcome & Introductions**  
**Bleddyn REES**, Deputy Chair, ECHAlliance
- 09:45 **Keynote**  
**Speaker TBC**
- 10:00 **EU Urban Agenda**  
Moderator: **TBC**
- The rise of the Digital City Transformation towards healthier urban environments, **Mika RANTAKOKKO**, University of Oulu, Coordinator, EU Urban Agenda Digital Transition Partnership
- 10:15 **Keynote: The PULSE Cities: Challenges and Local Strategies**
- Barcelona's route towards a Healthy City, **Elia DIEZ**, Head of the Preventive Programs and Interventions Service, Public Health Agency of Barcelona
  - Superblocks' intervention and PULSE: when local and European initiatives join forces to improve health, **Catherine PEREZ**, Head of the Department of Health Information Systems, Barcelona Public Health Agency
- 10:45 **Learning from Smart City Pioneers**
- The future of health in smart cities, **Janette HUGHES**, Director of Planning and Performance, Digital Health and Care Institute
- 11:00-11:30 **Coffee break & networking**
- 11:30 **PULSE solution showcase: Citizen app and tools for Public Health Organizations.**  
Speakers: **TBC**
- 12:00 **Round Table with Business Council Experts**  
Moderator: **Maite FERRANDO**, CEO at KVelocity I+D+i
- Sylvie DONNASSON**, Partner Edito Health eHealth Hub project
  - Cristian PASCUAL**, Co-founder and CEO of Mediktor; President, Barcelona Health Hub
  - Peter WU**, CEO, ASUS Cloud & ASUS Life
  - Jörg WEISSMANN**, Head of Medical Affairs & Quality EMEA/LATAM, Roche Diabetes Care Deutschland GmbH
- 12:40 **Conclusions, announcement and networking**  
**Bleddyn REES**, Deputy Chair at ECHAlliance

## Innovator Pitching Session, 16.20, Tuesday

- Alexander BERLER**, Director Consulting Services at Gnomon (Greece)
- Artificial Intelligence in practice: personalised adaptive bolus recommender system for Type 1 Diabetes, **Beatriz LÓPEZ**, Artificial Intelligence Researcher at Girona University
- A health related framework for a connected world, **Simone TONTI**, Product Development Manager, Ab.Acus s.r.l. (Italy)
- Accelerating Clinical Research through IOMED's Natural Language Processing, **Javier DE OCA**, CEO, IOMED Medical Solutions (Spain)
- Wearables and Brain Data: Companions for Digital Brain Health, **Aureli SORIA-FRISCH**, Director of Neuroscience, Starlab Consulting Division (Spain)



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